

The logo for PLAN HILLCREST features the word "PLAN" in a light grey, sans-serif font above the word "HILLCREST" in a bold, dark grey, sans-serif font. To the left of the text is a vertical bar composed of seven thin, parallel lines in the colors of the rainbow: red, orange, yellow, green, blue, indigo, and violet.

# PLAN HILLCREST

## Hillcrest LGBTQ+ Historic Context Statement

July 15, 2021

# Tonight's Team

---



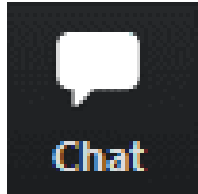
**Shannon Mulderig**  
Associate Planner  
City of San Diego  
[SLMulderig@sandiego.gov](mailto:SLMulderig@sandiego.gov)



**Kelley Stanco**  
Development Project Manager  
City of San Diego  
[KStanco@sandiego.gov](mailto:KStanco@sandiego.gov)

# Housekeeping

---



Share thoughts during the public comment portion of the meeting



Presentation & recording will be uploaded  
<https://www.planhillcrest.org/meetingsandupdates>

# Subcommittee Agenda

---

## 1. Hillcrest LGBTQ+ Historic Context Statement

- Overview of Hillcrest FPA Historic Preservation Strategy
- What a Historic Context Is
- 2016 City-Wide LGBTQ Historic Context Statement
- Draft Hillcrest LGBTQ+ Historic Context Statement
- Next Steps

## 2. Subcommittee Discussion and Public Comment

## 3. Hillcrest FPA Next Steps

# Recap – Plan Hillcrest Objectives

**Celebrate  
the Legacy  
of the  
LGBTQ+  
Community**

**Preserve  
historical  
resources  
and create  
inclusive  
spaces**

**Create  
Public  
Spaces &  
Parks**

**Connect  
people to  
businesses,  
services, and  
places to  
recreate**

**Strengthen  
Connections**

**Make it  
easier to  
move around  
and access**

**Support  
Local  
Business**

**Ensure a  
thriving and  
sustainable  
business  
district**

**Address  
Housing  
Needs**

**Increase  
housing  
opportunities  
near transit**

# Historic Preservation Strategy

Hillcrest LGBTQ+ Historic Context Statement

Hillcrest LGBTQ+ Multiple Property Listing (MPL)

Evaluation of Hillcrest Potential Historic District

Design Guidelines for Hillcrest Historic District\*

Hillcrest LGBTQ+ Heritage Interpretive Plan

- Guide Evaluation and Designation of Important LGBTQ+ Buildings, Structures, and Sites.
- Build Upon City-Wide LGBTQ Context and Enhance Discussion of LGBTQ+ History and Resources.
- Focus on History and Resources that Still Exist Today.



# Historic Preservation Strategy

Hillcrest LGBTQ+ Historic Context Statement

Hillcrest LGBTQ+ Multiple Property Listing (MPL)

Evaluation of Hillcrest Potential Historic District

Design Guidelines for Hillcrest Historic District\*

Hillcrest LGBTQ+ Heritage Interpretive Plan

- Mechanism to Designate Properties that Have Shared Significance.
- Facilitates Historical Designation of Hillcrest's Important LGBTQ+ Resources.
- Allows Property Owners to Designate LGBTQ+ Resources with Minimal Cost and Effort.





# Historic Preservation Strategy

Hillcrest LGBTQ+ Historic Context Statement

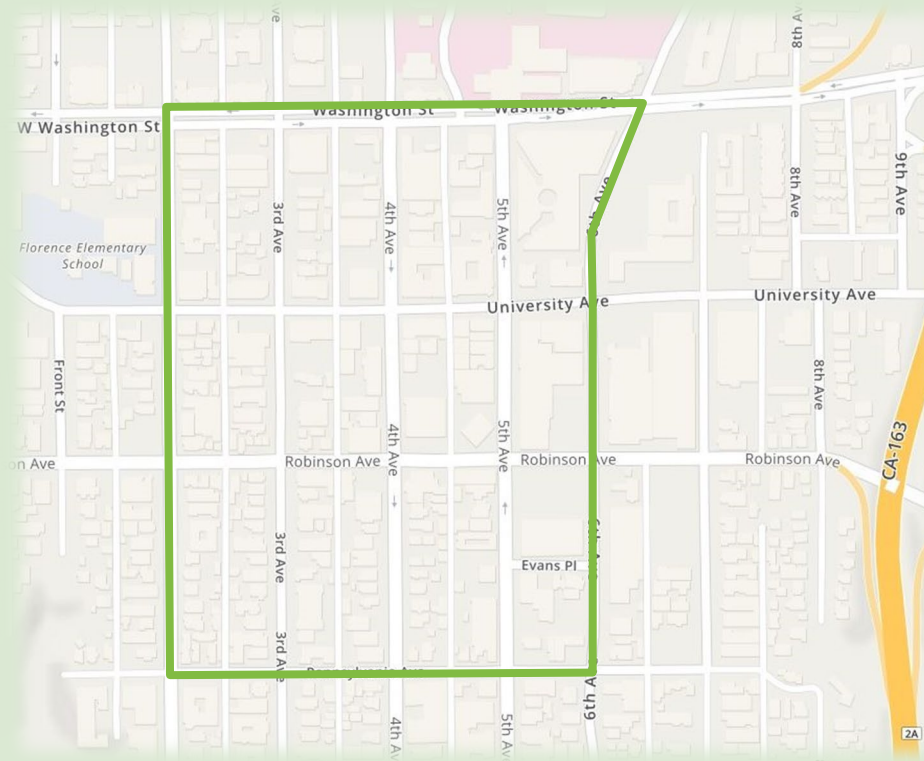
Hillcrest LGBTQ+ Multiple Property Listing (MPL)

Evaluation of Hillcrest Potential Historic District

Design Guidelines for Hillcrest Historic District\*

Hillcrest LGBTQ+ Heritage Interpretive Plan

- All Properties within the Hillcrest Potential Historic District will be Surveyed to Determine if the District is Significant and if it Retains Historic Integrity.





# Historic Preservation Strategy

Hillcrest LGBTQ+ Historic Context Statement

Hillcrest LGBTQ+ Multiple Property Listing (MPL)

Evaluation of Hillcrest Potential Historic District

Design Guidelines for Hillcrest Historic District\*

Hillcrest LGBTQ+ Heritage Interpretive Plan

- \*If the Hillcrest Historic District is Designated
- Design Guidelines will be Developed with Input from LGBTQ+ Community.
- Balance Preservation of the District's LGBTQ+ History with Continued Economic Vitality.



# Historic Preservation Strategy

Hillcrest LGBTQ+ Historic Context Statement

Hillcrest LGBTQ+ Multiple Property Listing (MPL)

Evaluation of Hillcrest Potential Historic District

Design Guidelines for Hillcrest Historic District\*

Hillcrest LGBTQ+ Heritage Interpretive Plan

- Develop in Partnership with the Community.
- Honor and Celebrate LGBTQ+ People, Events, Buildings and Sites (Existing and Lost).
- Interface with Other Planning Disciplines to Create an Urban Environment that Informs and Celebrates.



## What is a Historic Context Statement?

- Provides guidance for identifying and evaluating historic buildings and sites.
- Ties important historic events and people to the built environment.



- Document based on historic perspective.
- A living document that is updated as research and understanding grows.

## A Historic Context Statement is Not:

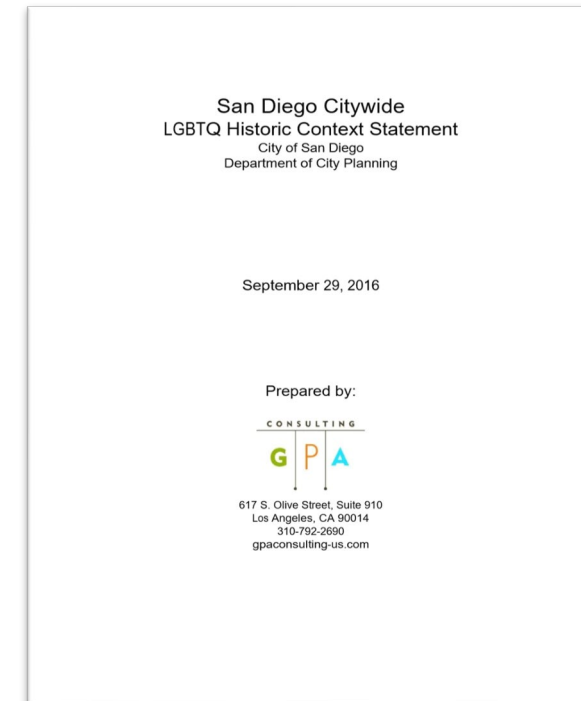
- A comprehensive history of its subject matter.
- A static document.

## How is a Property Determined to be Significant?

- Evaluated against the City's 5 five designation Criteria:
  - A: Special Element of City or Community's Development
  - B: Event/Person
  - C: Architecture
  - D: Work of a Master
  - E: State or National Register
- Not all associated resources are eligible.
- Must be demonstrably important through research and comparative analysis.
  - Consider contemporary ephemera (newsletters, fliers, letters), oral history, and input from community members and stakeholders.

## 2016 Citywide LGBTQ Historic Context Statement

- Identified Themes: Social Life, Community Organizations, Political Activism, Religion, LGBTQ Media, and Arts & Culture
- Resources Dating to the 1970s and 1980s in Hillcrest, Pacific Beach, Ocean Beach, North Park, Golden Hill and Downtown.
- Associated Property Types:
  - Places of Social Interaction
  - Sites of Political Action & Reaction
  - Residences and Offices
  - Significant LGBTQ Businesses
  - Sites Associated with Institutions & Organizations





## Draft Hillcrest LGBTQ+ Historic Context Statement

- Theme 1: LGBTQ+ Social Life in Hillcrest
  - Discusses the importance of venues that allowed LGBTQ+ people to meet, socialize, educate, and share information, particularly prior to the gay liberation movement.
    - Bars, clubs, coffee shops, bathhouses, movie theaters, etc.
    - Discussions that began in these venues evolved into the creation of dedicated community organizations and events, which contributed to the growing sense of community and solidarity.
  - Property Types:
    - Commercial and Residential
  - HRB Criteria:
    - A and/or B



## Draft Hillcrest LGBTQ+ Historic Context Statement

- Theme 2: LGBTQ+ Community Organizations & Political Activism in Hillcrest
  - Discusses the importance of community organizations and political activism that emerged with the gay liberation movement.
    - Support and advocacy groups such as The Center and San Diego Pride
    - Political organizations such as Teddy Roosevelt Republican Club, the San Diego Democratic Club, and the Gay Activists of San Diego.
    - Medical organizations and support such as “Our House”, the AIDS Assistance Fund, and Priority Pharmacy
  - Property Types:
    - Institutional, Commercial, Residential, and Sites
  - HRB Criteria:
    - A and/or B

## Draft Hillcrest LGBTQ+ Historic Context Statement

- Theme 3: The LGBTQ+ Media in Hillcrest
  - Discusses the importance of periodicals and other media in providing information relevant to the LGBTQ+ community.
    - Newspapers, newsletters, magazines.
    - Provided a vital avenue for social networking, business advertisements, legal advice, and reporting on current events and politics.
  - Property Types:
    - Institutional, Commercial and Residential
  - HRB Criteria:
    - A

## Draft Hillcrest LGBTQ+ Historic Context Statement

- Theme 4: LGBTQ+ Arts and Culture in Hillcrest
  - Discusses the importance of performing arts, visual arts and design, and literature as a means of expressing tolerance for sexual diversity and as a platform for LGBTQ+ persons to tell their stories.
    - Theaters, bookstores, homes, etc.
    - Arts and culture venues served as meeting places and access points for literature, poetry, plays, and other works banned elsewhere. In addition, they helped form a communal network and facilitated political organization.
  - Property Types:
    - Commercial and Residential
  - HRB Criteria:
    - A and/or B

## Draft Hillcrest LGBTQ+ Historic Context Statement

- Theme 5: LGBTQ+ Business and Commerce
  - Discusses the importance of LGBTQ+ owned and/or oriented businesses in fostering a sense of community and belonging, and in revitalizing the aging community.
    - Bars, clubs, restaurants, coffee shops, bookstores, bathhouses, movie theaters, etc.
    - Greater San Diego Business Association (San Diego Equality Business Association), Hillcrest Business Improvement District, and Hillcrest Business Association.
  - Property Types:
    - Commercial and Residential
  - HRB Criteria:
    - A and/or B

## Next Steps

- Seeking public input and comment through end of August on:
  - Themes identified.
  - Individuals and events important to the LGBTQ+ community.
  - The location of buildings and events important to the LGBTQ+ community, particularly as they relate to the themes identified.
- Hillcrest LGBTQ+ Historic Context Statement will be updated to include:
  - Additional edits from staff.
  - Input received from the public.
  - Historic photos, maps, tables, and other illustrative exhibits.

# Historic Preservation Strategy

---

## Next Steps

- Hillcrest LGBTQ+ Historic Context Statement will be wrapped up this fall.
  - Will inform other aspects of the Historic Preservation Strategy.
- Hillcrest Potential Historic District currently under evaluation.
- Hillcrest LGBTQ+ History and Culture Interpretive Plan.
  - Kick-off late 2021-2022.
  - Involve extensive input from LGBTQ+ community and other stakeholders.
  - Opportunity to celebrate and inform without considerations related to formal historic preservation efforts.

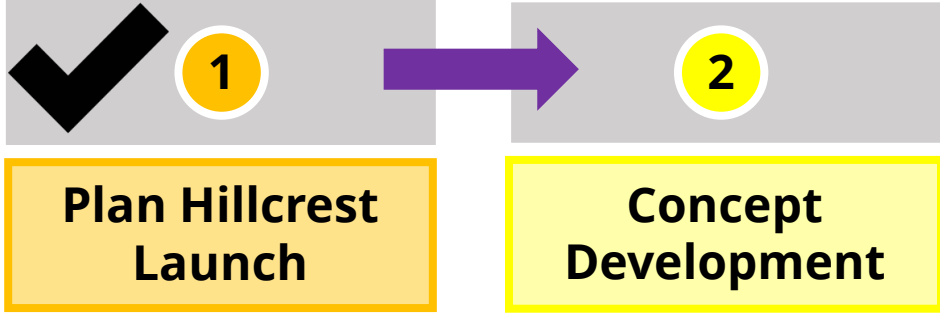
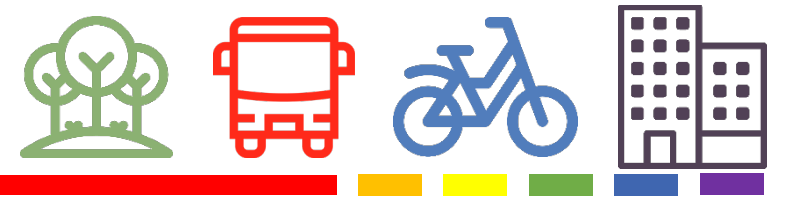


# Discussion

---



# Next Steps – Summer/Fall 2021



## OPPORTUNITIES FOR PUBLIC INPUT

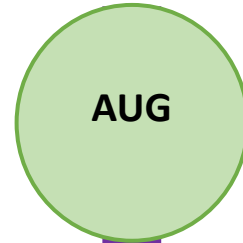


- CPG Subcommittee Meetings
- Online Community Engagement Tool (Fall 2021)

Next Meeting: September 16, 2021



## Uptown Planners Subcommittee Upcoming Meeting Topics



NO MEETING

Land Use & Urban Design Concepts

Online Community Engagement Tool

The logo for PLAN HILLCREST features the word "PLAN" in a light grey, sans-serif font above the word "HILLCREST" in a bold, dark grey, sans-serif font. To the left of the text is a vertical bar composed of seven thin, parallel lines in the colors of the rainbow: red, orange, yellow, green, blue, indigo, and violet.

# PLAN HILLCREST

## Hillcrest LGBTQ+ Historic Context Statement

July 15, 2021